

ATTN: News Editor

FOR IMMEDIATE RELEASE

## **WasteShark To Collect Plastic And Other Debris Around Dubai Marina Yacht Club**

Dubai Marina Yacht Club is the first marina in the United Arab Emirates to partner with Ecocoast to operate WasteShark

**DUBAI, UNITED ARAB EMIRATES, October 3, 2018** – UAE-based marine and coastal protection specialist, Ecocoast, announced today that it has partnered with Dubai Marina Yacht Club, a leisure attraction of Emaar Hospitality Group, to collect plastic and other debris to minimise marine pollution in the marina. Dubai Marina Yacht Club is the first marina in the United Arab Emirates to partner with Ecocoast to operate WasteShark.

WasteShark is one of the world's most technologically advanced waste management solutions. It collects plastic, oil, algae and other debris in various marine environments. It can be deployed 24/7 and can collect up to 350 kilograms (or 180 liters) of waste, leaving zero carbon footprint. WasteShark is designed to operate inside the Internet of Things. A number of sensors can be added to continuously gather data and monitor changes in the marine environment, to measure water quality, air quality and turbidity just to name a few.

Dubai Marina Yacht Club, the largest marina in the Middle East, has an impressive history of environmental initiatives. It is a member of the Marina Industries Association (MIA) and accredited as a Level 3 'Clean Marina' by the International Clean Marina Program.

"This pioneering collaboration is an important step in further demonstrating our commitment to environmental best practice," says Ahmed Mohamed Abdelhalim, General Manager of Dubai Marina Yacht Club. "As the first marina in the UAE to install the innovative WasteShark technology, we are raising the bar in undertaking initiatives that will promote environmental sustainability and encourage the people to be more judicious about the use of plastic in marine environments."

Ecocoast partnered with RanMarine Technology to bring this patented waste management solution to the Middle East. "Ecocoast's mission is to provide pioneering solutions that protect and support our marine environment," says Lachlan Jackson, Managing Director at Ecocoast. "Our work with The Ocean Cleanup tackles the issue of ridding the world's oceans of plastic. With our latest pollution management solution, the WasteShark, we tackle the problem at the source. We are excited to work with Dubai Marina Yacht Club and support their commitment to a clean marine environment," adds Jackson.

See WasteShark live in action at Dubai Marina Yacht Club on Wednesday, October 10, 2018. Boat to depart at 10AM sharp from Address Dubai Marina. Free parking available in Dubai Marina Yacht Club.

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**Special notes to the editors**

- Kindly use Ecocoast (not EcoCoast) when abbreviating Ecocoast Contracting LLC.
- Ecocoast's Arabic name is **ايكوكوست للمقاولات (ش.ذ.م.م)**  
Please include our name in English in brackets after the name in Arabic, in case Arabic will be used in the media initiatives.
- When referring to the WasteShark, kindly write it as "WasteShark" (capital W and capital S, WasteShark written as one word).
- Video resources: <https://youtu.be/6OAV3LOAZwo>

**About Ecocoast**

Ecocoast provides a unique portfolio of pioneering solutions that protect and support our marine environment, and is at the forefront of designing, manufacturing and distributing globally a range of marine barriers under the brand Ecobarrier.

Ecocoast's core purpose is to pioneer. In 2018, Ecocoast launched its innovation lab, Ecolabs. Ecolabs is designed to take a collaborative approach to solving the world's most pressing marine problems. Through Ecolabs, Ecocoast will continue to lead an innovation culture by continuously setting new standards in marine solutions.

**For more information, log on to:**

Ecocoast – [www.ecocoast.com](http://www.ecocoast.com)  
Ecolabs – [www.ecocoast.com/ecolabs](http://www.ecocoast.com/ecolabs)

**About Dubai Marina Yacht Club**

Dubai Marina Yacht Club, a leisure attraction under Emaar Hospitality Group, is nestled within the heart of 'new Dubai' in Dubai Marina, one of the largest of its kind waterfront developments in the region. A prestigious 5 Gold Anchor award-winning marina, it is recognised for the quality of services and facilities and is perfectly located for ease of access to sea and transport links. By day, a boaters' haven, and by night, it assures a vibrant nightlife waterfront. For details: [www.dubaimarinayachtclub.com](http://www.dubaimarinayachtclub.com)